



For Immediate Release

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Contact: Christine Korecki

Phone: 602-279-2933 Ext 100

Email: christine@papagalos.com

McMillan Launches Line of Precision African Dangerous Game Ammunition.

Phoenix, Arizona (January 15, 2012) - McMillan introduces the African Dangerous Game line of precision-loaded ammunition. This is match quality ammunition for hunting. Utilizing benchrest loading techniques, the African Dangerous Game (ADG) line includes both solids and semi-spitzer bullets in traditional African dangerous game calibers.

“Our testing with our custom McMillan rifles has shown that the large African calibers are capable of superb accuracy when matched with precision-loaded ammunition,” said Kelly McMillan, president of McMillan Group International. “We have developed a line of factory ammunition that is crafted to benchrest tolerances, not factory tolerances. Not only is terminal performance excellent on large, dangerous game in terms of penetration, retained weight and wound channel, but with this new line of McMillan ADG ammunition, a hunter can have the confidence that he is using the finest factory ammunition available for traditional African calibers.”

Testing has shown that match-grade accuracy is directly related to the uniformity of the components and the loading process. McMillan ADG ammunition is meticulously custom-loaded to match quality standards. Cases are custom sized and trimmed to exact length. Primer pockets are trimmed to an exact depth and edge-to-edge squareness. The flash hole is deburred and uniformed for consistent ignition. Powders are selected for maximum load accuracy, maximum velocity, minimum temperature sensitivity, and minimum standard deviation in shot-to-shot velocity. Powder charges are individually weighed to 0.10 grain. Case mouths are chamfered to protect the bullet during seating. When a crimp is used, it is applied in a separate crimping operation for uniformity, rather than during bullet seating. These loading techniques are familiar to elite competition shooters, but are not seen with typical factory-loaded ammunition.

The McMillan ADG line uses North Fork custom bullets. The solid bullets are machined from a bar of pure solid copper. Pure copper is more difficult to machine, but holds together better under impact than gilded copper jackets when the target is tough dangerous game with thick skin and large, dense bones. The flat point and truncated nose cone of the solids result in a straighter path after impact than traditional round nose solids. The soft point semi-spitzer bullets have a 100% bonded lead core front and a solid copper shank rear, providing high weight retention, deep penetration, and controlled expansion through a wide range of velocities. All North Fork bullets have Smart Band Technology™, or driving bands machined into the bore-riding surfaces to reduce bore fouling and pressure.

The McMillan African Dangerous Game line of ammunition includes

375 H&H	350 gr North Fork Flat Point Solid
375 H&H	350 gr North Fork Semi-Spitzer
404 Jeffery	400 gr North Fork Flat Point Solid
404 Jeffery	430 gr North Fork Semi-Spitzer
416 Remington	400 gr North Fork Flat Point Solid
416 Remington	430 gr North Fork Semi-Spitzer
416 Rigby	400 gr North Fork Flat Point Solid
416 Rigby	430 gr North Fork Semi-Spitzer
458 Lott	500 gr North Fork Flat Point Solid
458 Lott	500 gr North Fork Semi-Spitzer

Ammunition is packaged in either compact 10-round boxes or standard 20-round boxes.

About McMillan

McMillan Group International, located in Phoenix, Arizona, is the corporate parent for a family of firearms companies committed to excellence in the firearms industry. Companies include McMillan Firearms Manufacturing, a manufacturer of the McMillan tactical and hunting rifles; McMillan Fiberglass Stocks, a leading manufacturer of premium custom fiberglass stocks for hunting, competition, tactical, and OEM markets; and McMillan Machine Company, a contract manufacturer of precision machined parts. For additional information visit McMillan's website, www.mcmillanusa.com or call 877-365-6148.

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